



October 20, 2011

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Dear Chairman Genachowski:

I write this letter as a concerned business owner of NetPageNow, a small company located in Las Vegas, Nevada. We provide web hosting services to approximately 1,204 businesses each year.

NetPageNow completely supports the FCC's efforts to protect consumers from cramming. However, we also believe that third-party billing services provide great value to businesses, and we contend that these services must be preserved in any new rules that are implemented that would impact industry.


Many businesses across the nation realize first-hand the benefits of third-party billing. This includes the ability to reduce administrative costs and consolidate charges for services onto a single bill. Millions of consumers each year are able to purchase a variety of services at competitive rates, with a billing option that does not require them to open an additional line of credit or manage multiple bills.

As a result of third-party billing services, companies such as NetPageNow have been able to offer our customers innovative solutions at a lower price that saves them money, which has helped us remain competitive in an ever-changing market. Eliminating third-party billing would be detrimental to businesses like ours, as well as to those we serve.

NetPageNow strongly supports the goal of protecting consumers from cramming. However, we believe that this is best achieved through reasonable measures, not through the outright ban of a service that is valued by millions of consumers.

Accordingly, your consideration of the comments above are appreciated.

Best regards,


Cristina Tucker
President